



L'AVENUE DU
MONT—ROYAL

PRESS RELEASE

Christmas on Mont-Royal Avenue and the *Marche de Noël aux flambeaux*: join the festive magic!



During the month of December, Mont-Royal Avenue will be brimming with holiday celebrations for one and all. Every year, around ten thousand residents of the Plateau and other Montrealers take part in the popular ***Marche de Noël aux flambeaux***, our flagship event that marks the beginning of our seasonal festivities. The *Marche* will be followed by **musical fireworks** at parc La Fontaine, guaranteed to dazzle young and old alike.

The *Marche de Noël aux flambeaux*: an invitation to come together!

The enchanting ***Marche de Noël aux flambeaux*** will set off to the sound of Brazilian percussions coupled with the brass instruments and voices of *Baturica*, on Saturday, December 7th at 7 p.m. The march will begin at Parc des Compagnons-de-Saint-Laurent (corner of Mont-Royal and Cartier) and will head to the parc La Fontaine. The walk will also include large, fantastical characters and feature holiday classics sung

by choirs such as Les Nanas, Ensemble vocal les Jongleurs, Petites Voix du Plateau, and Les Voix ferrées. Musicians from *La Chasse-Balcon* will also take over six balconies on de la Roche Street to keep walkers dancing.



Musical performance and fireworks

Once walkers arrive at parc La Fontaine at 7:30 p.m., they will be welcomed by The Brooks, a group of eight musicians who will deliver a funk and soul performance on the stage set up in front of the pond. These musicians delighted crowds during this past summer's Montreal Jazz Festival and they've also opened for legendary groups the Doobie Brothers and Kool & The Gang. The evening will end with the traditional musical fireworks fired from the

central pond, an event signed by GFA.

One donation = one torch

Un don contre un flambeau is an event that will be held prior to the walk on Saturday, December 7th, from 5 p.m. to 7 p.m. the Parc des Compagnons-de-Saint-Laurent. Anyone can donate non-perishable foods in exchange for a torch they can use during the *Marche de Noël aux flambeaux*. Torches will also be sold for \$2 each. Donations and amounts raised will be given to Moisson Montréal. A list of non-perishable foods suggested by Moisson Montréal is available at www.moissonmontreal.org.

An enchanting site and free concerts

The Parc des Compagnons-de-Saint-Laurent is located in the heart of Plateau Mont-Royal. During the entire month of December, it will turn into an old style village, complete with wooden cabins and aromatic fir trees. Passersby will be able to roast some marshmallows or sausage over a campfire and indulge in some mulled wine, cinnamon apple cider, or hot cocoa. Free concerts and animated activities will also be held every Saturday and Sunday, presented by Noël dans le parc: www.noeldansleparc.com. Visitors will also be able to purchase an eco-friendly Christmas tree at Parc-des-Compagnons from a selection of organic trees from certified local producers.

www.mont-royal.net

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